



KENZVEDA

LIFECARE PVT. LTD

**PATHFINDER
WAY TO SUCCESS**

ABOUT COMPANY

KENZVEDA LIFECARE PVT LTD (KLPL), which started its operations in the year 2024. It is an ISO 9001:2015 certified company. We provide pure ayurvedic products that aren't just to buy, they are made to make your life healthy. We offer a wide range of authentic ayurvedic products that includes Health products, Beauty care products, Personal care products, Household products.

With an excellent business opportunity that has multiple wow-factors. We have started this company with a true and noble intention, **We wish to build a strong Foundation for our future generations.** A strong foundation is built only when we remain honest towards our work. The business opportunity offered by **KLPL** is to help people to become Financially Independent and self – dependent.

OUR VISION

"To empower individuals worldwide to live their healthiest, happiest & economical independent lives through our innovative wellness products & Business Opportunity, and live your life supportive community."



OUR MISSION

Is to educate people about the health benefits of our organic supplements and how people can change their life through this platform.

"We Educate, Empower, and Transform lives through natural wellness products."



NEEDS OF OUR LIFE



TIME FREEDOM



CAR



**BEST EDUCATION
TO CHILDREN**



JEWELLERY



HOME



**FINANCIAL
FREEDOM**



BANK BALANCE

COMPROMISE OF LIFE



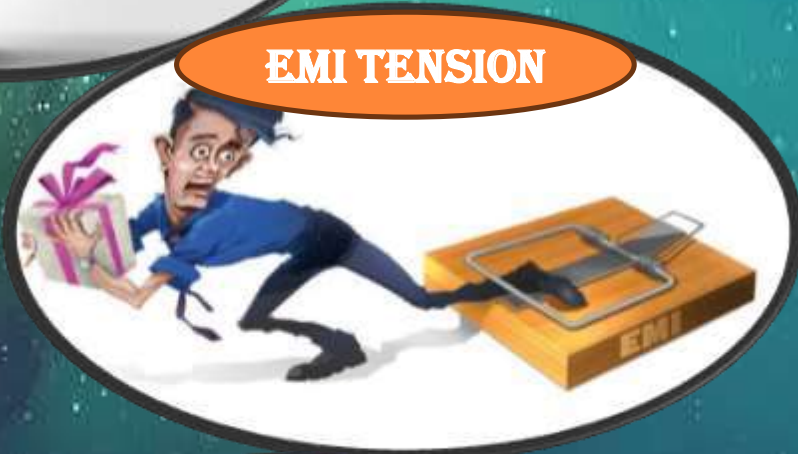
**NO
INCOME**



INFLATION



SACRIFICE



EMI TENSION



EMPTY POCKET

Unemployment in India

An infographic titled 'Unemployment in India'. It features a map of India with the word 'UNEMPLOYMENT' written across it. Below the map, a large crowd of diverse people is shown walking towards a building with a sign that reads 'UNEMPLOYMENT OFFICE'.



FOUR WAYS OF EARNING

EMPLOYEE

**95%
POPULATION**

**5%
WEALTH**

**SELF
EMPLOYEE**

BUSINESS MAN

**5%
POPULATION**

**95%
WEALTH**

INVESTORS



FOUR WAYS OF EARNING

EMPLOYEE

**SELF
EMPLOYEE**

**95%
POPULATION**

- **INDIVIDUAL EFFORT**
- **LIMITED INCOME**
- **ACTIVE INCOME**
- **NO TIME FREEDOM**
- **NO FINANCIALLY FREE**

BUSINESS MAN

INVESTORS

**5%
POPULATION**

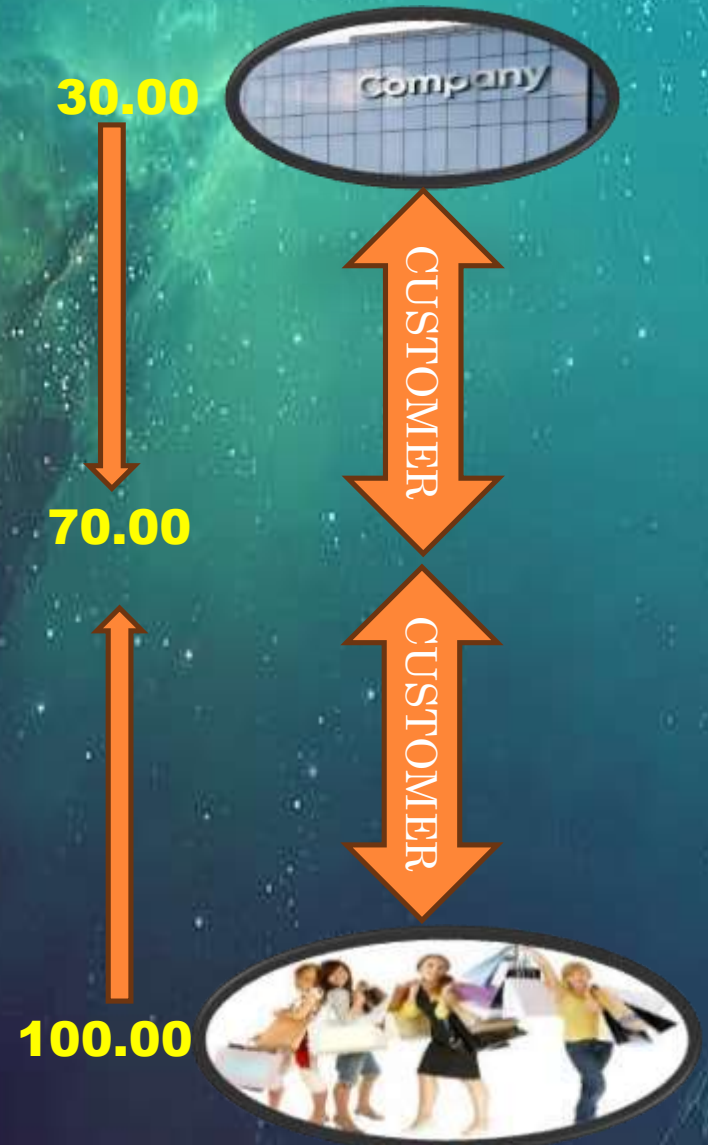
- **TEAM WORK**
- **UNLIMITED INCOME**
- **PASSIVE INCOME**
- **TIME FREEDOM**
- **FINANCIALLY FREE**

BUSINESS

TRADITIONAL BUSINESS



NETWORK BUSINESS



BUSINESS

TRADITIONAL BUSINESS

- **REQUIRED BUSINESS IDEAS**
- **HUGE CAPITAL/INVESTMENT**
- **NEED EXPERIENCE**
- **FIX EXPENSES**
- **MANY MORE COMPETITION**
- **RISK**
- **LIMITED MARKET/CUSTOMER**
- **NEED HONEST EMPLOYEES**

NETWORK BUSINESS

- **NO REQUIRED BUSINESS IDEAS**
- **NO CAPITAL/INVESTMENT**
- **NO NEED EXPERIENCE**
- **NO FIX EXPENSES**
- **NO COMPETITION**
- **NO RISK**
- **UNLIMITED MARKET/CUSTOMER**
- **NO NEED EMPLOYEES**

HOW TO CHOOSE A GOOD NETWORK MARKETING COMPANY

- **MANAGEMENT** (WELL EXPERIENCED,GOOD INTENTION)
- **PRODUCTS** (BEST RATE WITH BEST QUALITY & RESULT)
- **EDUCATION SYSTEM**
- **GOOD LEADERSHIP/VISIONARY LEADERS**
- **INCOME PLAN** (CAREER BASED,SIMPLE & EQUAL)

COMPANY PROFILE



1. KENZVEDA LIFECARE PVT. LTD ESTABLISHED ON 15TH SEPTEMBER 2024.
2. KENZVEDA LIFECARE IS THE 1ST NORTH EAST BINARY + GENERATION PLAN COMPANY.
3. MORE THAN 10 YEARS EXPERIENCE MANAGEMENT.



Our products

❖ WE PROVIDE PRODUCTS WHICH IS MADE OF 100% PURE ORGANIC HERBS.

❖ OUR COMPANY PRODUCTS ARE GENIUNE & BEST IN QUALITY.

❖ OUR PRODUCTS ARE FREE FROM ANY TYPES OF HARMFUL CHEMICAL.

❖ OUR PRODUCTS ARE AVAILABLE AT POCKET FRIENDLY PRICES.

❖ CUSTOMERS GET RESULTS WITHIN ONE WEEK OF CONSUMPTION OF OUR PRODUCTS.

PRODUCTS CATEGORY

PERSONAL CARE PRODUCTS

HEALTH CARE PRODUCTS

ORAL CARE PRODUCTS

NUTRITION CARE PRODUCTS

EDUCATION SYSTEM

TEJAS EDUCATION ACADEMY

1. TRAINING: 2nd & 4th SATURDAY OF EVERY MONTH
WE PROVIDE TRAINING WHERE WE PROVIDE
KNOWLEDGE ABOUT HOW TO DO YOUR BUSINESS
IN A SYSTEMATIC WAY,HELPS TO DEVELOP SKILLS
ABILITY,SPEAKING POWER, DRESSING SENSE,
PRESENTATION & HOW TO DO FIM.
2. VENUE : EVERY SUNDAY WE ORGANISE VENUE
WHERE ALL LEADERS CAN INVITE NEW ASSOCIATE
TO SHOW WHAT THE BUSINESS IS ABOUT , WHAT
YOU CAN ACHIEVE BY DOING THIS BUSINESS AND
ETC.

HOW TO START?

BUSINESS

PURCHASE

USE

RECOMMEND

➤ TO START ANY TYPE OF BUSINESS FIRST OF ALL YOU HAVE TO GET THE KNOWLEDGE ABOUT THE BUSINESS YOU ARE GOING TO START.

➤ THIS IS THE ONLY BUSINESS WHICH YOU CAN START WITHOUT ANY INVESTMENT.

➤ BY PURCHASING A SMALL AMOUNT OF PRODUCTS YOU CAN START THIS BUSINESS.

ONE TIME PRODUCT PURCHASE

PP = PURCHASE POINT

30 PP



IN TERMS OF
RS 3500-4000

55 PP



IN TERMS OF
RS 7000-8000

100
PP



IN TERMS OF RS
12000-13000

THREE SIMPLE STEPS

**USE
THE
PRODUCTS**

**GET
THE
RESULT**

**SHARE
IT WITH
PEOPLE**

TEN TYPES OF INCOME

1. RETAIL INCOME.

2. DIRECT SPONSER BONUS INCOME.

3. MATCHING INCOME.

4. STRATA SUPERPROFT.

5. DIVIDEND OF SPONSOR BINARY INCOME.

6. REWARD INCOME.

7. TOUR & TRAVEL.

8. WEEKLY CAPING.

9. ROYALTY INCOME.

10. REPURCHASE.

RETAIL INCOME

DP 3500

MRP 4400

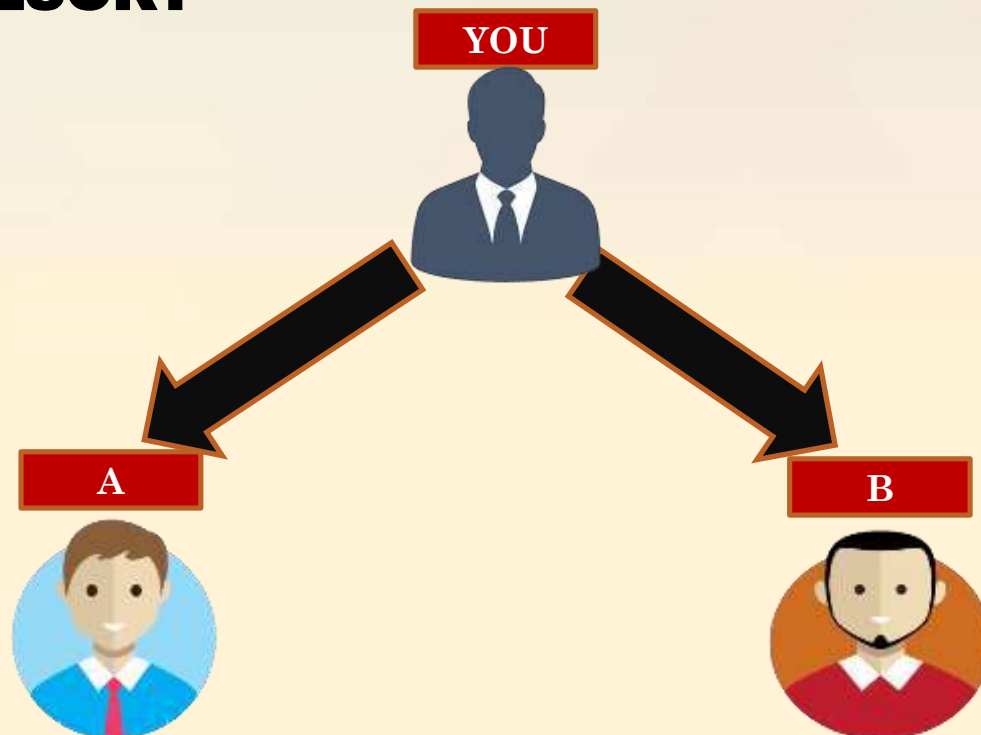
Example
You Purchase 30 PP

10 to 20 % Extra Income

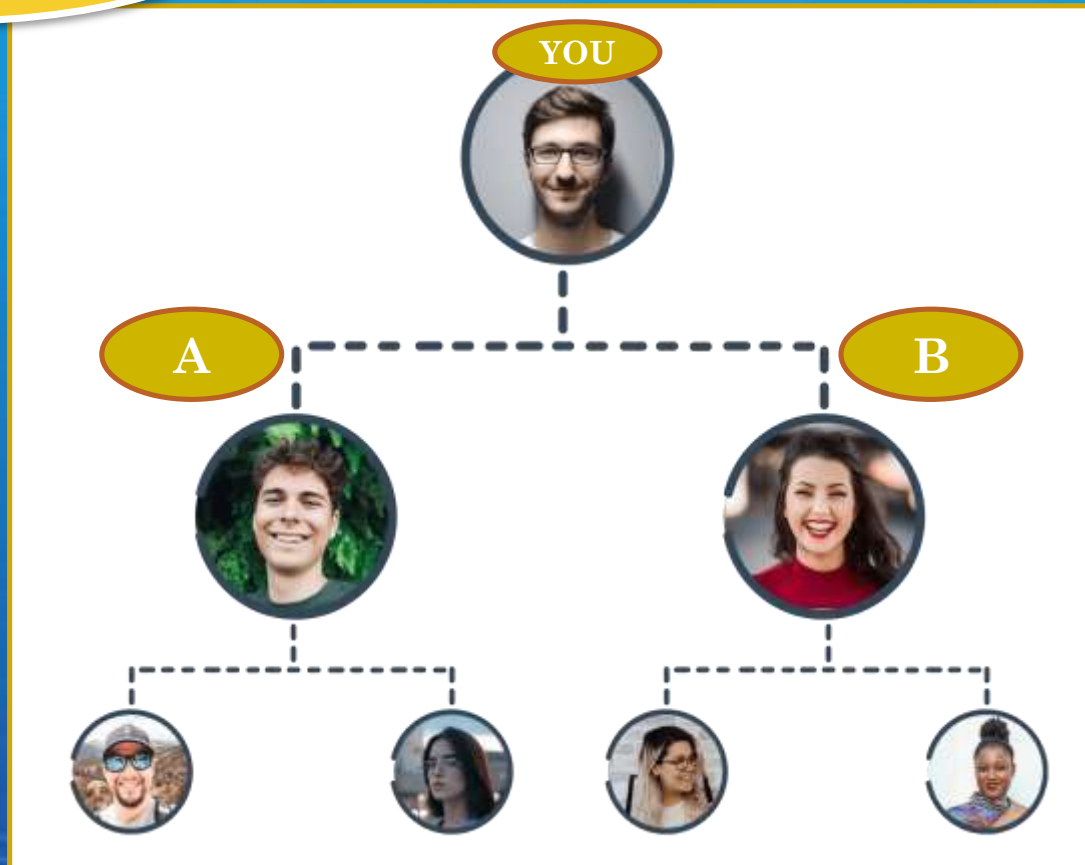
DIRECT SPONSOR BONUS

**LEFT ONE ID AND RIGHT ONE ID IS
COMPULSORY**

30 PP – 300.00
55 PP – 500.00
100 PP – 1000.00



MATCHING INCOME



1 PP MATCHING = Rs19.00

LEVEL BONUS INCOME



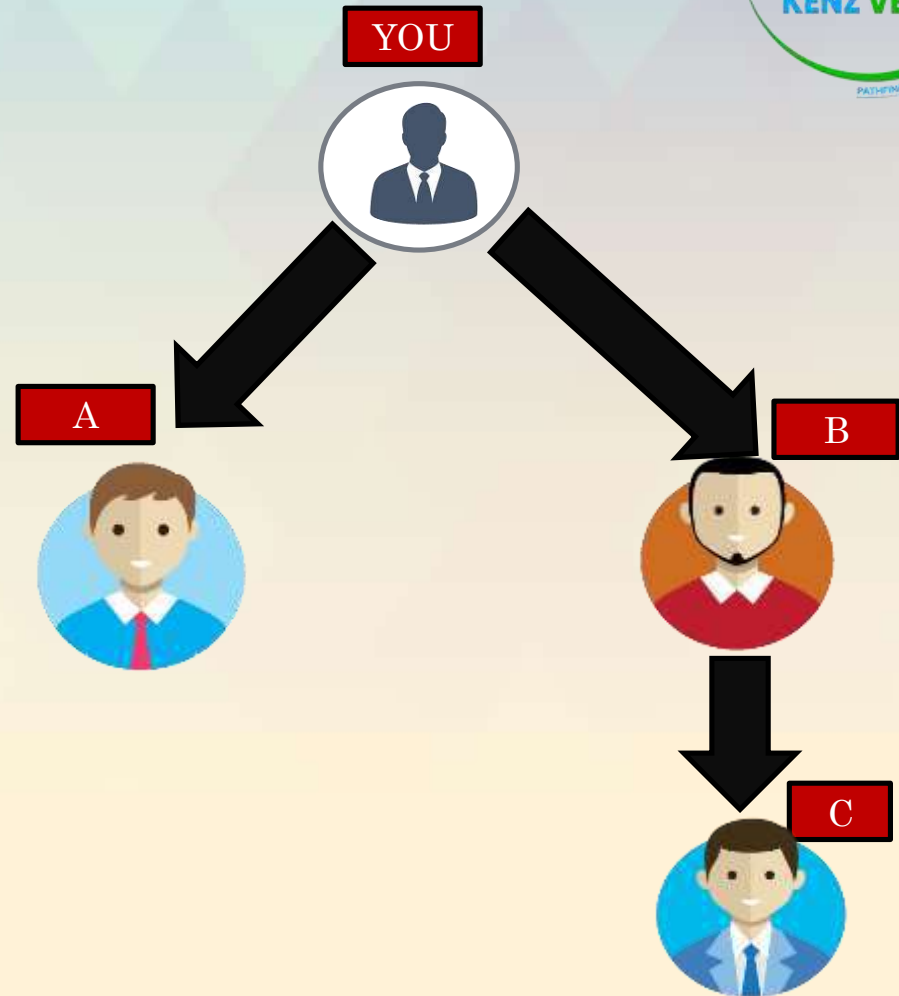
100PP LEFT : 200PP RIGHT

**MATCHING INCOME =
RS, 1900/-**

**DIRECT REFERENCE
INCOME (100PP)
RS 1000 + RS 1000 = RS
2000**

LEVEL BONUS = RS 3600

**TOTAL INCOME =
RS 7,500**



1ST LEVEL RISING STAR

LEVEL BONUS INCOME



2ND LEVEL

GOLD STAR

400PP : 800PP

**MATCHING INCOME = RS
7600/-**

LEVEL BONUS = RS 10800/-

**REWARD = LAPTOP
BACKPACK.**

TOTAL=RS 18,400/-

3RD LEVEL

TEAM STAR

800PP : 1600PP

**MATCHING INCOME = RS
15,200/-**

LEVEL BONUS = RS 21,600/-

REWARD = WRIST WATCH

TOTAL =RS 36,800/-

4TH LEVEL

DOUBLE STAR
1800PP : 3600PP

MATCHING INCOME
= RS 34,200/-

LEVEL BONUS
= RS 45,360/-

TOTAL =RS 79,560/-

GO

ACHIEVERS
COUPLE
(3NIGHT & 4DAYS)



**5TH LEVEL
AREA STAR
3600PP: 7200PP**



**MATCHING INCOME =
68,400.00**

**LEVEL BONUS =
90,720.00**

TOTAL =1,59,120.00



Jaisalmer
**ACHIEVERS
COUPLE
(3NIGHT & 4 DAYS)**





6 TH LEVEL REGIONAL STAR 8500PP : 17000PP

MATCHING INCOME =
Rs 1,61,500/-

LEVEL BONUS =
Rs 2,14,200 /-

TOTAL INCOME =
4,75,700/-

ADDITIONAL REWARDS

BIKE FUND RS 1,00,000/-





**7 TH LEVEL
NATIONAL STAR
17500PP:35000PP**

**MATCHING INCOME
= Rs 3,32,500/-**

**LEVEL BONUS
= Rs 4,09,500/-**

**CAR FUND
= Rs 3,00,000/-**

**TOTAL INCOME =
10,42,000/-**



THAILAND

**ACHIEVERS
COUPLE
(3NIGHT 4 DAYS)**





**8TH LEVEL
ROYAL STAR
35000PP : 70000PP**

**MATCHING INCOME
=Rs 6,65,000/-**

**LEVEL BONUS
=Rs 8,19,000/-**

**TOTAL INCOME = Rs
14,84,000/-**



Malaysia

**ACHIEVERS
(COUPLES)
(3NIGHT 4 DAYS)**





**9 TH LEVEL
DIAMOND
75000PP: 150000PP**

MATCHING INCOME

=Rs 14,25,000/-

LEVEL BONUS

= Rs 17,55,000/-

TOTAL INCOME

=Rs 41,80,000/-



**ACHIEVERS
(COUPLES)
(4NIGHT 5 DAYS)**

**GOLD
FUND
=RS
10,00,000/-**



**10 TH LEVEL
BLUE DIAMOND
150000PP : 300000PP**



**MATCHING INCOME
=28,50,000.00**

**LEVEL BONUS
=32,40,000.00**

**TOTAL INCOME
=74,90,000.00**

**ADDITIONAL REWARDS &
TOURS**

F I J I

**ACHIEVERS
(COUPLE + 1
CHILD)
(4NIGHT 5 DAYS)**



**CAR FUND
14,00,000**



BONUS AND REWARDS INCOME CHART

LEVEL	PP L:R	MATCHING INCOME	LEVEL BONUS	REWARD	TOTAL INCOME	TOUR	LEVEL NAME
11	310000 : 620000	58,90,000.00	66,96,000.00	19,00,00.00 HOUSE FUND	1,44,86,000.00	SINGAPORE 5N/6D (COUPLE + 2 CHILD)	RED DIAMOND
12	620000 : 1240000	1,17,80,000.00	1,33,92,000.00	26,00,000.00 CAR FUND	2,77,72,000.00	DUBAI 5N/6D WITH (COUPLE+2CHILD)	ROYAL DIAMOND
13	1250000 : 2500000	2,37,50,000.00	2,70,00,000.00	40,00,000.00 HOUSE FUND	5,47,50,000.00	AUSTRALIA 7N/8D (COUPLE+2 CHILD)	CROWN AMBASSADOR
14	2600000 : 5200000	4,94,00,000.00	5,61,60,000.00	70,00,000.00 HOUSE FUND	11,25,60,000.00	SWITZEERLAND 8N/9D (COUPLE +2 CHILD)	DIAMOND CROWN AMBASSDOR
15	5200000 : 10400000	9,88,00,000.00	11,23,20,000.00	1,00,00,000.00 HOUSE FUND	22,11,20,000.00	HONGKONG 8N/9D (COUPLE+2 CHILD)	KING AMBASSADOR
16	10400000 : 20800000	19,76,00,000.00	22,46,40,000.00	1,50,00,000.00 PENT HOUSE	43,72,40,000.00	EUROPE 10N/11D COUPLE + 2 CHILD	ROYAL AMBASADOR
17	21000000 : 42000000	39,90,00,000.00	45,36,00,000.00	3,00,00,000.00 VILLA	88,26,00,000.00	USA 15N/16D (COUPLE WITH 2 CHILD)	ROYAL KIND AMBASSADOR

TOTAL INCOME 1,76,55,01,080.00

WEEKLY CAPING INCOME

30PP- RS 60,000.00 PER WEEK

55PP - RS 1,20,000.00 PER WEEK

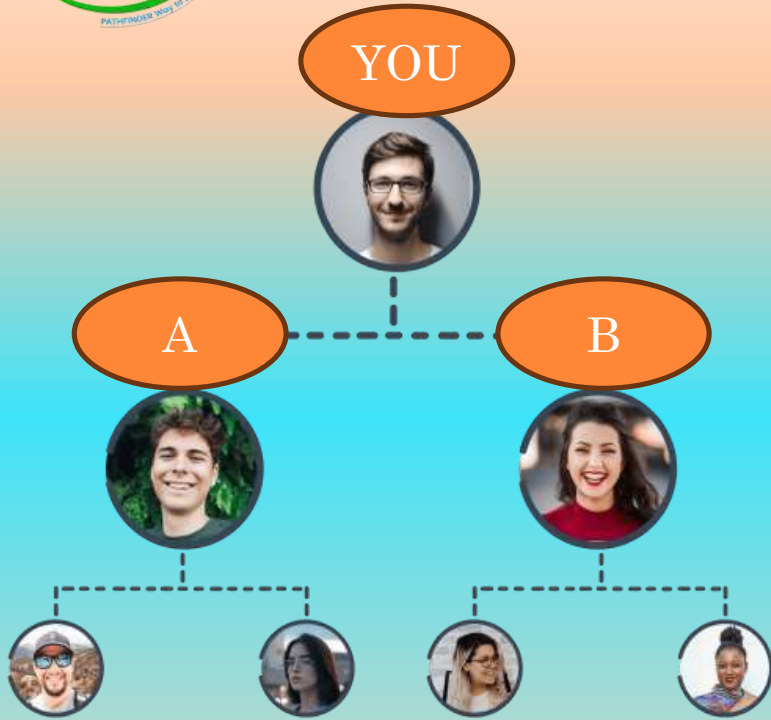
100PP - RS 2,00,000.00 PER WEEK

**AFTER RED DIAMOND
ROYALTY INCOME 1 LAKH
MONTHLY.**

**WEEKLY CLOSING
EVERY TUESDAY CLOSING AND
PAYOUT ON WEDNESDAY.**



DIVIDEND OF SPONSOR BINARY INCOME.



YOUR SPONSOR ID 'A'

EX- 'A' MATCHING INCOME
WEEKLY Rs 1,00,000.00
NOW YOUR DIVIDENT OF
SPONSOR BINARY INCOME 10%
OF 'A' MATCHING INCOME IS
10,000.00

THIS IS ONE LEG INCOME.

**ANY PERSON WHO SPONSORED WILL GET
10% OF THE MATCHING INCOME EARNED
BY DIRECT SPONSOR**

REPURCHASE

1.SELF REPURCHASE REVENUE (SRR) GET 5% OF TOTAL SELF REPURCHASE POINT.

2.TROUPE REPURCHASE REVENUE (TRR) GET 10% OF TOTAL TEAM REPURCHASE POINT MATCHING.

3.INDIVIDUAL BENIFACTORS DIVIDEND (IBD) , GET 15 % OF DIRECT SPONSER OF TROUPE REPURCHASE REVENUE

4. (A)SELF SUSTAIN PURCHASE PROFFER (SSPP) SHOP FOR 4 MONTHS CONTINUITY BETWEEN 30PP-60PP, THEN ON 5TH MONTH GET 75% PRODUCT FREE.

4. (B)SELF SUSTAIN PURCHASE PROFFER (SSPP) SHOP FOR 4 MONTHS CONTINUITY BETWEEN 60PP-100PP, THEN ON 5TH MONTH GET 100 % FREE PRODUCT

REPURCHASE

5. REPURCHASE STRATA SUPER PROFIT (RSS) :-

- (a) New Commerce Super profit--3000 PP : 3000PP , 8% of matching.**
- (b) Startup Super profit --8000PP : 8000PP , 7% of matching.**
- (c) Group Leadership Super profit --- 15000 PP : 15000 PP , 5% of matching.**
- (d) Leadership Super profit ---40000pp : 40000 PP , 3% of matching.**
- (e) Mentor Super profit --- 100000PP : 100000 PP , 2% of Matching.**
- (f) KV Superior Super profit----- 300000PP : 300000PP ,1% of matching**

REPURCHASE

6. REPURCHASE REWARD DIVIDEND (RDD) HAVE TO MAINTAIN FOR 3 CONSECUTIVE MONTHS:-

(a) LIFE STYLE FUND --- 1500 PP : 1500PP - 3% of matching.

(b) CAR FUND --- 5000PP : 5000PP - 3% of matching.

(c) GOLD FUND --- 12000PP : 12000PP - 2% of matching.

(d) HOUSE FUND --- 20000PP : 20000PP - 2% of matching.

REPURCHASE

7.REPURCHASE ROYALTY SUPER PROFIT (RRS)

- (a) CROWN AMBASSADOR 5000000PP : 5000000PP - , 0.75 % OF MATCHING.**
- (b) DIAMOND CROWN AMBASSADOR : 1.5CR : 1.5CR , 0.75% OF MATCHING.**
- (c) KING AMBASSADOR ---3.5CR:3.5 CR , 0.5 % OF MATCHING.**
- (d) ROYAL AMBASSADOR --7 CR: 7CR , 0.25 % OF MATCHING.**
- (e) ROYAL KING AMBASSADOR -- 10CR : 10CR , 0.25 % OF MATCHING**

DIRECTOR MESSAGE

I have deeply analysed the cutting-edge scenario of marketing and distribution companies or channels in India. This is a very big truth and I firmly believe that Indian direct sales market has wonderful growth potential. With the support of my team, best quality products, new generation network developed training programme & incomparable business opportunity plan I am confident enough that the company will continuously achieve milestones of excellence for future years & changes the ways direct selling business is portrayed in India.

I am very happy to share that our company has been designed keeping in mind the needs and problems of all you leaders and distributors. Our company is providing a golden opportunity for all class to fulfil their dreams, freedom of time, get rid of health problems and financial constraints.

KENZVEDA LIFECARE PVT. LTD. business will always be dedicated to give you the best guidance, good services, and good education so that you all will continue to move towards success with us.



RAKESH DAS
MANAGING DIRECTOR

I take this opportunity to thank our valued customer for showing confident in our products & inspired us to extend the best of our services. **KENZVEDA LIFECARE PVT. LTD** offers training, support & guidance to help you grow your business & achieve your financial goals through Direct Selling Industry. We provide an honest, honourable & fair environment for our leaders. We focused towards building a better tomorrow for our future generations.



SUBRAJIT DAS
DIRECTOR

It was a proud day for me on 15th September 2024 when we launched **KENZVEDA LIFECARE PVT. LTD.** It was than itself that it became very clear to me that **KENZVEDA LIFECARE** and my destinies will be inextricably linked.

For me progress has never been a dream, It has always been a distant reality. Once one milestone is achieved, there is always another one waiting to be crossed. As I promote management based I seek sole objectives of strengthening the competitiveness by providing best in class products at competitive prices, the best team who work as a family and innovative marketing strategies for creating brilliant business opportunities and giving value - added solutions to our teams. We welcome you to our company, me and my team are happy to answer your questions.



SWAPAN KR MAITY
DIRECTOR



Thank you

KENZVEDA LIFECARE PVT. LTD

HEAD OFFICE ADDRESS:

**1ST FLOOR, H/NO:175,GMC ROAD
BIRUBARI
P.O:GOPINATH NAGAR
DISTRICT:KAMRUP METRO
ASSAM PIN :781016**



**MRP-
Rs 220/-**